Parkway Consumers Co-op Ltd

Community Donation - Sponsorship Request Application

Organization or Group Information			
Organization Name:			Contact Name:
Phone:	Email:		
Current address:			
City:		Prov:	Postal Code:
Does your organization or group have a Parkway Co-op #?			Co-op #

Event Information		
Name of Event:		
Description of Event:		
Date:	Time:	Sponsorship Deadline:
Location:		
Number of People Participating:		
Type of Support Requested:		

Gift Card Request
Date Gift Card needed by:
Amount Requested:
Date of Pickup:

Merchandise Request	
Date Merchandise is needed by:	
Items Requested:	
Pickup Contact Person:	Phone:
Date of Pickup	Time of Pickup:

Request for Volunteers	
Date Volunteers are needed:	Time:
Number of Volunteers needed:	How long?
Description of what Volunteers are expected to do:	

Additional Information
Does your organization support Parkway Co-op through regular fuel, food, etc. purchases?
Has this event been held or organized before?
Are there other organizations or sponsors involved? If so, please list them:
What segment of your community will this event serve (age group/organizations, etc.)?
How will your community benefit from this event?
Has your organization received support from Parkway Co-op in the past?
How will you promote your event to increase participation/attendance?
If approved, banners or signage for the event will be required to inform our members of Parkway Co-op's support. By signing, you acknowledge that any signage must be returned in the same condition as it was given.

Signature of applicant:	Date:

Parkway Co-op Donation - Sponsorship Program

Purpose of the Program

The Community Donation - Sponsorship Program is designed to support local events, community groups and non-profit organizations that we serve. We welcome the opportunity to be involved and help build a stronger community through events or programs that enrich the lives of community members.

Sponsorship Guidelines

- Consideration will be given to youth groups and non-profit organizations within the trading area of Parkway Co-op retail locations that submit a completed Community Donation - Sponsorship Application form
- Applications must be accompanied by a letter with the organization's letterhead authorizing an individual(s) acceptance of the sponsorship on its behalf
- If sponsorship is approved, it is expected that Parkway Co-op is acknowledged with banners or signage so that attendees, participants and our members are aware of the contribution
- A picture will be required with the recipients of the donation or sponsorship. Mentions and pictures posted on social media and any other media that will be used as a 'Thank You" to participating contributors

Eligibility

- Youth organizations or sports teams and events
- Local school teams, activities and events
- Community groups and non-profit organizations and events

The following programs/groups are ineligible to apply

- Individuals, including socials
- Federal, provincial or municipal government agencies and school boards
- Profit based organizations
- Projects or programs outside of Parkway Co-op trading areas
- Groups that could have an adverse social or environmental impact
- Third-party fundraising campaigns

How to Apply

Please contact d.evans@parkwaycoop.com or call 204-937-6414 for applications.

Completed application forms, along with any supporting documents may be submitted to the Parkway Co-op Administration Office. Incomplete forms will not be considered.